

Polyester Face Stocks – Why And When

When you need a label more durable than paper there are many film options available. Choosing among these options can be confusing. Here are some reasons why you may want to choose a polyester (commonly called Mylar) film face stock for your application.

- Polyester face stocks are the most durable of the commonly used film materials.
- Polyester face stocks can be weather proof – especially if combined with certain adhesives and laminates.
- If your application requires UL or CSA approval a polyester face stock is most likely your best option.
- If the label needs to withstand high temperatures polyester is a good option.
- Polyester face stocks are highly resistant to chemicals.

The most common color options for polyester films are clear, white and silver (both matte and shiny).

Polyester labels can be receptive to thermal transfer, ink jet, impact or laser printing methods.

Before you get excited and decide to choose polyester for all your film label needs recognize that these performance attributes come at a price. Of all the commonly used film face stocks polyesters are by far the most expensive options.